

Let the Power of FeedandGrain.com Create Results for Your Company

Feed & Grain delivers thousands of your leading prospects to the pages of FeedandGrain.com.

With exclusive web content, archived articles, product data and other web-only features, FeedandGrain.com attracts the leaders in the feed and grain industry and represents the most diverse group in the industry each month.

Why FeedandGrain.com?

- Create trackable response for your company's products
- Increase traffic to your website
- Reinforce your company's brand in the marketplace

Rates (per month)*	
Top Leaderboard (728 x 90)**	\$450
Medium Rectangle (300 x 250)	\$400
Middle Leaderboard (468 x 60)	\$300
Lower Medium Rectangle (300 x 250)	\$375
Skyscraper (160 x 600)	\$350
Bottom Leaderboard (728 x 90)	\$200

*All rates listed are net
** Dimensions measure pixels per inch (ppi)

Reinforcing print with digital gives you immediate measurable results and provides proven lead generation.

Feed & Grain's Online Buyer's Guide

Stand out from your competition with a Featured/Premium Listing in the Buyer's Guide on *Feed & Grain's* website. Includes:

- Two banners in your product category: Leaderboard (728x90) and Skyscraper (160x600)
- Company listing in all categories that pertain to your business
- 150 to 200 words of copy describing your company and products
- Product releases complete with image and copy
- Company logo
- Listed as a "Featured Company" in the Buyer's Guide
- Ask us about other positions available

Only \$1,295/year

The screenshot shows the FeedandGrain.com website interface. At the top, there is a yellow banner for a 'Top Leaderboard' (728 x 90). Below this is the website header with the 'Feed & Grain' logo and navigation links. The main content area features several articles, including 'COOL Oversight Riddled With Problems, Audit Says' and 'Despite Tough Economy, Biofuels on Track for Comeback'. A 'BUYER'S GUIDE' section is also visible. On the right side, there are social media links and a sign-up for email alerts. At the bottom of the page, there is a yellow banner for a 'Bottom Leaderboard' (728 x 90). Various other ad placements are highlighted with yellow boxes and labels: 'Medium Rectangle 300 x 250', 'Middle Leaderboard 468 x 60', 'Lower Medium Rectangle 300 x 250', and 'Skyscraper 160 x 600'.

FeedandGrain.com Snapshot*
 eNewsletter List: 9,700
 eBlast List: 8,302
 Avg. Unique Monthly Visitors: 8,143
 Avg. Monthly Page Views: 23,485
 Avg. Time Spent on the Website: 5.93
 *Publisher's Own Data

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Outbound eMarketing Opportunities

eNewsletter Sponsorship

Each Wednesday and Thursday, *Feed & Grain* delivers the latest news and information to our 9,680+ opt-in subscribers through two weekly newsletters. This format creates the perfect opportunity to capture buyers' attention as a sponsor of this unique medium

- Limited space available on first-come, first-serve basis
- Build company brand
- Three month commitment required
- Generate measurable traffic to your company's website

Rates (per month)*	
Top Leaderboard (468 x 60)**	\$550
Top Position (468 x 60):	\$500
Button (120 x 90):	\$350
Skyscraper (160 x 600):	\$425
Middle Position (468 x 60):	\$400
Medium Rectangle (300 x 250)	\$450

*All rates listed are net
 ** Dimensions measure pixels per inch (ppi)

E-mail Blast

Reach *Feed & Grain's* 8,300+ opt-in subscribers with your company's dedicated message for far less than the cost of direct mail. *Feed & Grain* subscribers have requested information on products like those offered by your company. The result is a targeted, effective campaign guaranteed to create response.

- Generate traffic directly to your company's website
- Create response that can be easily tracked
- Price includes design by *Feed & Grain*
- Target specific demographics or reach the full opt-in list

Price: \$300 per 1,000 E-mails

eProduct Showcase

Imagine the power of your company's specific product information included in *Feed & Grain's* eProduct Showcase. This electronic product section introduces *Feed & Grain's* 8,300+ opt-in subscribers seeking access to the latest hot products in the industry.

- Limit of six products per mailing
- Generate measurable response to your company's website
- Includes being a part of the digital version of *Feed & Grain* in the new products section
- Your product will be showcased in the featured products carousel on the Buyer's Guide home page for 30 days

Price: \$995

The screenshot displays the *Feed & Grain* website interface. At the top, there is a 'Top Leaderboard' (468 x 60) and a 'Top Position' (468 x 60). Below these are several news articles with 'Button' (120 x 90) and 'Skyscraper' (160 x 600) ad placements. A 'Middle Position' (468 x 60) and 'Medium Rectangle' (300 x 250) are also visible. The page includes a 'Featured Products' section with images of various equipment, an 'Events' calendar, and a 'Buyer's Guide' section.

Research proves that advertisers who combine print and digital media are reaching people who are more likely to ask for more information and/or recommend a brand.

Other digital *Feed & Grain* products

- Videos
- Webcasts
- Podcasts
- Custom eNewsletters
- eBook Sponsorships
- Whitepapers

Contact Arlette Sambs, publisher, at 920-563-1628 or arlette.sambs@feedandgrain.com or Jean Simkins, sales, at 920-568-8367 or jean.simkins@feedandgrain.com to help you complete a successful integrated marketing strategy for your company.